



Bloomington, Minnesota, July 9, 2025

KWS Seeds Promotes Lynn Dusek to New General Agronomist Role

KWS Seeds, a global leader in Sugarbeet seed, announced today the promotion of Lynn Dusek to the newly created position of General Agronomist.

“This new position will provide leadership for our agronomic strategy for all sugarbeet markets in North America,” said Mark Schmidt, Vice President of Sales. “In this role, Lynn will create comprehensive agronomic training programs for Sales Managers and Independent Sales Agents across the Betaseed and Crystal sugarbeet seed brands. He will be guiding growers and agronomists on optimizing new and existing trait applications and working with the KWS Sales Information Technology team to develop and implement digital tools that enhance grower decision-making.

“With more than 12 years of service, Lynn brings a wealth of knowledge and hands-on expertise, and a deep-rooted commitment to the agricultural industry,” said Schmidt. “Lynn has extensive industry experience—including roles as an Agriculturalist at American Crystal Sugar and as an agronomist in the ag retail sector.”

Dusek’s career with KWS Seeds began in 2013 as Sales Manager for Betaseed and included a promotion to Regional Sales Manager in 2019 in the American Crystal growing region. Dusek is also involved with the Truvera commercial team.

Dusek started in his new role effective July 1st.



Lynn Dusek, KWS General Agronomist

About KWS

KWS is one of the world's leading plant breeding companies. Nearly 5,000 employees* in more than 70 countries generated net sales of around €1.68 billion in the fiscal year 2023/2024. A company with a tradition of family ownership, KWS has operated independently for almost 170 years. It focuses on plant breeding and the production and sale of seed for sugarbeet, corn, cereals, vegetables, oilseed rape and sunflower. KWS uses leading-edge plant breeding methods to continuously improve yield for farmers and plants' resistance to diseases, pests and abiotic stress. To that end, the company invested more than €300 million last fiscal year in research and development.

*excl. seasonal workforce

More information: www.kws.com. Follow us on LinkedIn: [LinkedIn KWS Group](#)

Contact:

Trisha Gregory
Director of Marketing
Phone 952-737-5002
Trisha.gregory@KWS.com

KWS SAAT SE & Co. KGaA
<http://www.kws.com>